

[Q]Server & My[Q]Box Question Answering System



A web site, marketing email or desktop that presents a My[Q]Box to the user will generate a quantifiable return. As My[Q]Box answers more and more questions for you, your live support staff is used more effectively. My[Q]Box generates a focused set of reports that show you exactly what your customers are asking for. So, what is the cost of the My[Q]Box service? It's just a few pennies per question. See the pricing below.

You don't add any hardware; we have server farms that handle the load for you. We do the administration and maintenance on the multiple load balanced server farms at our facility. You never install any server software, patches or upgrades beyond a standard web browser. My[Q]Box uses the Internet to seamlessly present your information with a look and feel in tune with your own.

The average answer costs between \$6 and \$40 when handled by live support. Plus, with live support you can never be sure that the quality of your message was preserved. With My[Q]Box, you know that your message will be delivered consistently and accurately.

Plan	Max Questions Per Month	Monthly Fee	Cost Per Question Beyond Max
Α	1000	\$59.95	25 Cents
В	2500	\$129.95	24 Cents
С	5000	\$239.95	22 Cents
D	15,000	\$679.95	20 Cents
E	50,000	\$2189.95	18 Cents
F	100,000	\$3995.95	17 Cents
	Pricing for highe	r volume custo	mers is available

The idea is clear, the more you use it, the cheaper it gets. What does it cost to hire, train and trust live support with your message? Teach My[Q]Box each answer one time, and it delivers your message consistently, time and time again, for only pennies. The prices above are only good for a limited time, lock in now and save even more.

So, if your asking yourself why you don't already have My[Q]Box, then point your browser over to <u>http://myqbox.com</u> and learn more. You can even use the My[Q]Box on the site to ask it questions about itself. See how our tool sells itself. We believe in My[Q]Box, and so will you. Check it out!

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Experts are allowed to focus their energies on answering only new questions, while the system answers all of the frequently asked questions automatically. An expert answers a question a single time, and the system answers it every time it is asked in the future automatically.

You can choose how the system responds when customers ask questions for which no answer yet exists. If you wish to offer the best possible customer support and you have the staff available to support it, you should activate the submit option. The submit option allows customers to immediately request that a new answer be taught to the system when a correct answer is not available.

Below is a flowchart showing how the system works when you have the submit option enabled. You may enable and disable the option at any time. This allows you to disable the option if too many questions are being submitted. On the following page, you will see a flowchart showing how the process works when the submit option is disabled.



If you do not have the staff required to respond to every new question asked by your customers, then disable the submit option and use the [Q]Server Tools reporting system to monitor exactly what your customers are asking and how the system is responding to your customers questions.

Below is a flowchart showing how experts can use the reporting system to track customer usage and system responses to add information as resources allow. An example of each of the main report types is also given in this document along with several screen grabs of various other parts of the system.

If you have further questions, visit <u>http://MyQBox.com</u> and use the My[Q]Box there to ask any questions about our system. The site will also allow you to set up a FREE account and test the system for yourself. We know that if you understand what our system can do to enhance your customer support and how it can help you cut costs, then you will want a My[Q]Box on every web page you serve, every marketing email you send and every desktop in your organization.



The system gives you a full range of tools to control how the system presents your information, both in content and in presentation. The list of options to control look and feel are quite extensive. You will find images of the look and feel screens included in this document. You will also find the main screens that your experts will use to view, edit or add new answers. Also included is a screen grab of the main [Q]Server Tools main menu. This shows all of the available functions available from the [Q]Server Tools. The [Q]Server Tools are accessed using a standard web browser. A getting started guide and an extensive user manual lead your experts to creating powerful Knowledge Domains that improve your bottom line.

Remember, getting started is FREE. See http://MyQBox.com.



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	Help Top Ten Questions All Questions
Q]Server	Tools Change [Q]Base Log Out
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QBox.com\	AboutMyQBox
Report D	Date: January 💉 15 💌 2002 💌
Betw	een: 8 AM 💙 and 11 AM 💙 Central Time 🛛 🖤
Answered:	Can My[Q]Box benefit email marketing?
	Asked 3 times.
Answered:	Can My[Q]Box benefit me? Asked 5 times.
Answered:	Can My[Q]Box help improve support costs?
Answered	Asked 3 times. Can My[Q]Box help increase sales?
Allsweieu.	Asked 6 times.
	Does My[Q]Box help users navigate large amounts of information?
	Does My[Q]Box support foreign languages?
Answerea:	Does My[Q]Box support look and feel? Asked 3 times.
recognized:	Hello.
Answered:	How can My[Q]Box be so powerful and yet so easy to use? Asked 2 times.
Answered:	How can My[Q]Box deliver a consistent message?
	How can we share our [Q]Base with every part of our organization?
Answered:	How do you add My[Q]Box to email messages? Asked 2 times.
Answered:	How does My[Q]Box work?
Answered:	How many questions can the My[Q]Box service support?
Anculorodi	Asked 3 times. How much does the My[Q]Box service cost?
Allswelleu.	Asked 5 times.
Answered:	What does My[Q]Box do?
	What happens if users ask questions not in the [Q]Base?
	What is a [Q]Base?
	What is My[Q]Box?
	What is remodeling What is Situation/Response technology?
Answered.	Asked 2 times.
Answered:	Where can you place My[Q]Box?
al Questions	Asked: 55
al Answered:	: 53 (96%)
	(1%)

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Report Date: January	✓ 15 ✓ 200)2 💌	
Between: 10 AM 💌	and 11 AM	🝸 Central Time	Updat
User Typed: Can the look	and feel he cus	stomized?	
Final Question: Can the look	and feel be cus	stomized?	
Matched Question: Does My[Q]B Match Confidence: 80.141	Box support look	and feel?	
User Tuned: How doos M	uabau wark?		
User Typed: How does Mi Final Question: How does Mi			
Matched Question: How does M [.] Match Confidence: 99.984	y[Q]Box work?		
Match Confidence: 99,984			
User Typed: What is the Final Question: What is the			
Matched Question: How many q			e support?
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Final Question: What is the Matched Question: How many q		30 C 1 - 1 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 -	e support?
Match Confidence: 96.198		,	
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Match Confidence: 99.984	.,,[Q]DON GO!		
User Typed: What is a My			
Final Question: What is a My Matched Question: What is My[
Match Confidence: 99.985	Q]D0A.		
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Specifications a	ind Pricing Subject to I	Change Without Notice	

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	Help Top T	<u>en Questions</u> <u>All Questions</u>
[Q]Server Tools	Change [Q]Base	Log Out
[Q]Server Tools	Version 2.0.1 <u>Changes</u> - <u>Menu</u>	Expert Screen Name Mike Ree [Q]Base \AboutMyQBo
Teaching		
Answer Pending Question	(16 Pending Qu	estions)
Answer New Question	Near Matching) Lexicon
Ask Question to Test [Q]Base	Exact Matchin	g Lexicon
Text To Speech Phonetics	New [Q]Form	
Reports		
[Q]Base™ Report	Daily Question	ns Asked Report
[Q]Form™ Report	Daily Question	n Matching Report
[Q]Form™ List	Daily Unique	Question Report
(Q)Field™ List	Daily Unrecog	nized Question Report
Question Report		
Miscellaneous		
User Manual	Check Spell C	hecker Results
HTML code for My[Q]Box	Check Thesau	rus Results
Report Bug or Request Feature		
Administration		
Manage [Q]Base Experts	Create Sub-[]Base
Answer Page Look & Feel	Delete Sub-[C]Base
[Q]Base™ Bindings		

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[Q]Server Tools Help

Teaching

Answer Pending Question

When a user submits a question for a better answer, the question is stored as a Pending Question. Use this button to access the list of Pending Questions, to answer or delete the question. If there are bound [Q]Bases, then you can also move the Pending Question to any of the bound [Q]Bases.

Answer New Question

Use this tool to add new answers. This is the primary tool for populating your [Q]Base.

Ask Question to Test [Q]Base

Before you install a My[Q]Box on your site, you can use this tool to ask questions and generate answer pages using the look and feel settings selected.

Text To Speech Phonetics

Use this tool to improve how the Text-To-Speech (TTS) engine speaks your answers. This tool is only required when the Look and Feel settings include speech with answers.

Near Matching Lexicon

The near matching lexicon tool is a case insensitive search and replace tool that allows users to use industry standard acronyms and abbreviations and have them converted to standard terms before being compared to the questions in the [Q]Base.

Exact Matching Lexicon

The exact matching lexicon tool is a **CASE SENSITIVE** search and replace tool that allows users to use industry standard acronyms and abbreviations and have them converted to standard terms before being compared to the questions in the [Q]Base. Most lexicon entries use the Near Lexicon tool, but some special cases are best handled by using the Exact Matching Lexicon.

New [Q]Form

Available only to [Q]Form Engineers.

A [Q]Form Engineer can create a [Q]Form prior to an expert adding a new question to the [Q]Base. [Q]Forms are questions with the most important words in the question being replaced with a [Q]Field.

Domain Administration

Only available to the Domain Administrator in a domain level [Q]Base.

Edit Credit Card Information

Update the credit card information used for payment information used to pay for access to the domain. This tool is only available in the domain level [Q]Base.

Terminate Contract

This tool requests that a domain be terminated on the first day of the following month. Once terminated, no further billing will occur and once terminated on the first of the following month, all information stored in the domain will be inaccessible and may be deleted at any time. This tool is only available in the domain level [Q]Base.

Select Pricing Plan

The lowest monthly cost for operating a domain can be realized by proper selection of a pricing plan.

Reports

Question Report

This tool generates the "All Questions" report showing the primary question related to each answer. You can click on any question in the report to review how the answer will look when the user asks a similar question, and the selected question is chosen as the best matching question. Hidden questions are not shown on this report.

[Q]Base™ Report

View/Copy/Edit/Delete answers stored in the [Q]Base. This is the primary report for reviewing and updating the information stored in a [Q]Base. You can select just the answers you want to display.

[Q]Form™ Report

View, Copy, Edit or Delete primary and secondary [Q]Forms stored in the [Q]Base. This is the primary report for reviewing and updating the [Q]Forms stored in a [Q]Base. Changing a [Q]Form updates all questions that are based on that [Q]Form.

[Q]Form™ List

The full list of available [Q]Forms stored in a [Q]Base is displayed.

[Q]Field™ List

Detailed information about every [Q]Field and its use within a [Q]Base. The first line of each group shows the [Q]Field. Below the [Q]Field is displayed each word or phrase assigned to that [Q]Field, shown in a grey bar. Below each grey bar is every question that uses the [Q]Field and the word in the grey bar.

Daily Questions Asked Report

Displays every question asked during any period of a single day. Questions marked as "Answered" resulted in an answer associated with a question being given. Questions marked as "Unique" resulted in a default answer associated a [Q]Form being given. "Unrecognized" questions resulted in the Master Default Answer being given.

Daily Question Matching Report

Displays every "Answered" question asked during any period of a single day. The "User Typed" entry shows the question exactly as it was typed by the user. The "Final Question" entry shows the augmented version of the question that is used to define the meaning. The "Matched Question" shows the [Q]Base question that was used to answer the question. The "Match Confidence" shows the level of confidence of the match.

Daily Unique Question Report

Displays every "Unique" question asked during any period of a single day. No correct answer could be found to answer these questions. The default answer associated with the best matching [Q]Form was given.

Daily Unrecognized Question Report

Displays every "Unrecognized" question asked during any period of a single day. No correct answer could be found to answer these questions, nor could any [Q]Form be found that matched the question. The master default answer was given as a response.

Monthly Usage Report

Available only in a domain level [Q]Base. Displays totals for usage for all [Q]Bases within the domain during any period of a single month. Displays the top 25 questions asked, active experts, active [Q]Bases, and daily totals for every day that has activity.

Miscellaneous

User Manual

This tool gives access to the various documents and videos that show how to use the system.

HTML code for My[Q]Box

HTML code that you can copy/paste onto any web page to create a My[Q]Box that will direct questions to this [Q]Base.

Report Bug or Request Feature

If you find a bug in the system, or need a feature added, use this tool to report it.

Check Spell Checker Results

See how the spell checker can aid users in receiving the right answers.

Check Thesaurus Results

See how the Thesaurus can aid users in receiving the right answers and how it can help you teach fewer questions.

Cancel Automatic Teacher Login

Available only if automatic teacher login is enabled. Disables automatic login and logs the expert out of the current session.

Administration

Only available to Administrators.

Manage [Q]Base Experts

Add or remove experts from this [Q]Base. Edit the security settings that control which experts have access to the various tools. Set which experts receive email notices of submitted questions and which receive email notices each time an answer is added or edited.

Answer Page Look & Feel

Control how the answer page looks, how the system selects every answer given. Control every option that controls how the answer pages are selected and displayed.

[Q]Base[™] Bindings

Use this tool to bind multiple [Q]Bases together to act as a single large collection of knowledge.

Create Sub-[Q]Base

Create a new [Q]Base one hierarchal level below the current [Q]Base. Proper use of sub-[Q]Bases helps to organize data by subject, expert or any other organizational unit that helps to manage knowledge.

Delete Sub-[Q]Base

Remove an existing [Q]Base that is one hierarchal level below the current [Q]Base. The sub-[Q]Base must not have any sub-[Q]Bases below it in the hierarchy before it can be deleted.

Edit Domain Admin Information

Only available in a domain level [Q]Base. Update the Domain Administrator information or assume the title of Domain Administrator. The Domain Administrator is responsible for the payment information used to pay for access to the domain. The Domain Admin is the only user that can access the Domain Administration tools. This tool is

[Q]SERVER	Help Top Ten Questions All Questions
[Q]Server Tools Ch	ange [Q]Base Log Out
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Teacher: All Teachers 💌	
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Options: Show [Q]For	ms dary Question(s)
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The My[Q]Box service empowers your understand natural language questions questions asked. Customers are inform the need to search through and read p Our service offers you the tools to cre be accessed by the My[Q]Box on emai You can deploy My[Q]Box almost anyw support person or sage. My[Q]Box is di knowledge for future use, increase pro	web site, help desk or email to and to give the exact answers to the ed about your product or service without page after page of text. ate your own knowledge base which can ls, web sites and help desks. where to play the role of salesman,
The My[Q]Box service empowers your understand natural language questions questions asked. Customers are inform the need to search through and read p Our service offers you the tools to cre be accessed by the My[Q]Box on emai You can deploy My[Q]Box almost anyw support person or sage. My[Q]Box is di knowledge for future use, increase pro your bottom line.	web site, help desk or email to and to give the exact answers to the ed about your product or service without bage after page of text. ate your own knowledge base which can ls, web sites and help desks. where to play the role of salesman, esigned to save time, save your
The My[Q]Box service empowers your understand natural language questions questions asked. Customers are inform the need to search through and read p Our service offers you the tools to cre be accessed by the My[Q]Box almost anyw support person or sage. My[Q]Box is d knowledge for future use, increase pro your bottom line. Links: No Links Current Context:	web site, help desk or email to and to give the exact answers to the ed about your product or service without bage after page of text. ate your own knowledge base which can ls, web sites and help desks. where to play the role of salesman, esigned to save time, save your ductivity and most importantly, improve
The My[Q]Box service empowers your understand natural language questions questions asked. Customers are inform the need to search through and read p Our service offers you the tools to cre be accessed by the My[Q]Box on emai You can deploy My[Q]Box almost anyw support person or sage. My[Q]Box is di knowledge for future use, increase pro your bottom line. Links: No Links Current Context: Any Context:	web site, help desk or email to and to give the exact answers to the ed about your product or service without bage after page of text. ate your own knowledge base which can ls, web sites and help desks. where to play the role of salesman, esigned to save time, save your ductivity and most importantly, improve
The My[Q]Box service empowers your understand natural language questions questions asked. Customers are inform the need to search through and read p Our service offers you the tools to cre be accessed by the My[Q]Box on emai You can deploy My[Q]Box almost anyw support person or sage. My[Q]Box is d knowledge for future use, increase pro your bottom line. Links: No Links Current Context: Any Context New Context Bibliography:	web site, help desk or email to and to give the exact answers to the ed about your product or service without bage after page of text. ate your own knowledge base which can ls, web sites and help desks. where to play the role of salesman, esigned to save time, save your ductivity and most importantly, improve <u>SIGN UP NOW!</u>
the need to search through and read p Our service offers you the tools to cre be accessed by the My[Q]Box on emai You can deploy My[Q]Box almost anyw support person or sage. My[Q]Box is d	web site, help desk or email to and to give the exact answers to the ed about your product or service without bage after page of text. ate your own knowledge base which can ls, web sites and help desks. where to play the role of salesman, esigned to save time, save your ductivity and most importantly, improve

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	SERVER	
[Q]Serve		Log Out
dit An	swer	
yQBox.com'	\AboutMyQBox	
	What is My[Q]Box? What is [ServiceName]?	
Answer: TML Helper	The My[Q]Box service empowers your web understand natural language questions and answers to the questions asked. Customers product or service without the need to sear page after page of text.	to give the exact are informed about your
	Our service offers you the tools to create y which can be accessed by the My[Q]Box or help desks.	
	Keep your answers short, direct and to the point. paragraphs should be placed on web pages and r	
Voice:		Spe
	No Voice (Low Bandwidth) LH Michael (Medium Bandwidth/No XML)	Text to Show (Links Only)
Links:	LH Michelle (Medium Bandwidth/No XML)	
	Microsoft Mike (High Bandwidth) Microsoft Mary (High Bandwidth)	
	Microsoft Sam (High Bandwidth)	
oliography:		
Context:	This question prefers to be asked in the t	following context:
	Any Context 👻	
	When this answer is given, the context w	vill change to:
	Maintain Same Context 🗸	
		er a new context in the text box rride the drop-down selection.
Hidden:	This question should be hidden from view	on the "All Questions" rep
		Sav



You can set a color for the background, or use an image. If an image name is not given, then only the background color will show. If the user clicks either the banner art or return message, they will be sent to the banner link address. If you choose the Banner Art Banner Style, then you will need to set the Banner Art, Banner Link and Return Message. To specify the Banner Art, enter a the full URL for the image file.

If you choose to use a custom HTML banner (recommended) then you can use any number of custom variables in the HTML which will be replaced with dynamic values when the page is constructed. View the <u>Popup Custom Variables List</u>. The {Q} custom variable is often used as the value for a My[Q]Box that is included in the custom HTML banner.

The Body Tag Add-on will be added inside the HTML body tag for the page to allow JavaScript to be included in the tag. Having the ability to add to the body tag is can be very helpful. The onLoad event is very useful and commonly used to set the focus to a My[Q]Box that is included as part of a custom HTML banner.

Background Color:	#FFFFF		
Background Art:			
Banner Style:	○Banner Art ⊙Custom HTML		
Banner Art:	images/MyQBoxLogo.gif		
Banner Link:	http://www.MyQBox.com		
Return Message:	Return to the My[Q]Box main page		
Body Tag Add-on:			
Custom HTML: Popup Custom Variables List	<div align="center"> <center> cellpadding="0"></center></div>	^	
NOTE: Your custom HTML will work as a server side include just following the body tag and prior to the top outside bar.	width="31"> <img <td="" border="0" width="31"/> <img <td="" border="0" width="10"/> width="10"	*	





You control the color of the outer bars and the color of the text that they contain. You control the color of the text on the page as well as the Q and A symbols and corner art. It is recommended that you replace the symbols and art elements with images of the same size.

Outside Bar Color:	#D5D9FF
Outside Bar Text Color:	#000000
Text Color:	#000000
Question Symbol:	◯ images/[Q].gif
	⊙[] (white background)
Note: To specify	🔘 🧿 (transparent background)
custom art enter a full URL for the image.	○ (transparent background)
Answer Symbol:	O images/[A].gif
	⊙[A] (white background)
	○ 🤷 (transparent background)
	(transparent background)
Upper Right Corner Art:	🔘 images/nub2.gif
	Rounded corner, for white page
Lower Left Corner Art:	⊙ images/TabLeftEdge.gif
	ORounded corner, for white page
Lower Right Corner Art:	💿 images/TabRightEdge.gif
	○ Rounded corner, for white page
Speech Mode:	 No Speech Shown after the answer. User can click this icon to cause the sound to be loaded into the operating systems media player. Shown after the answer and the speech is automatically spoken and the user can click to cause the speech to load again. Operating system media player is used. Embedded media player. User must play the speech manually. Embedded media player. Answer is played automatically.
Speech Position:	
	Sellowing Links

Submit Options

You can choose to allow users to submit thier questions for a better answer but it is not required.

You can change the options to allow email responses or to allow users to request a telephone call with the answer they seek.

/	™WOLF VALLEY
1000	The question yes and her matched the following frequently asked question. The question yes and best matched the following frequently asked question. The question will be the following frequently asked question. The question will be the following frequently asked question. The question will be the following frequencies of the following frequencies of the following for the following frequencies of the following following frequencies of the following frequencies of the following f
	Mones of the questions above match your question, then submit Middle Bar Color ¹⁰ Enail the automa to me ¹ Add a new aurers, I will check back later ² Submit Question
	Ask Another Question about Wolf Valley Ark how zood door load private Properties of a damater ways. Ender the meaning of your Clas Ask Interesting and a damater ways. Ender the meaning of your Clas Ask Interesting and a damater ways. Ender the meaning of your Clas Ask Interesting and a damater ways. Ender the meaning of your Clas Ask Interesting and a damater ways. Ender the meaning of your Clas Ask Interesting and Interesting of your Ender the meaning of your End

You can set the color for the middle bars and the text within those bars. You can also control whether users are allowed to submit questions, if they are allowed to request phone based answers and if questions that are not answered result in an automatic submit.

Middle Bar Color:	#0010A	.5
Middle Bar Text Color:	#FFFFF	F
Allow Submit:	O Yes	📀 No
Phone Based Answers:	🔿 Yes	💿 No
Auto Submit:	O Yes	💿 No

Matching Options

You can control how the system selects answers. Some sites will require that only the very best answer is given or no answer is given at all. Some sites will be better served by always presenting the user with some type of answer, even if the answer is loosely similar to the meaning of the users question.

If you choose to never give default answers and you do not allow the user to submit, then the Master Default Answer will be given when no other answer is available. This answer will also be given if submit is not allowed and the users question is rated as an irregular question.

Confidence Threshold:	35 % (Can be overridden by using <u>CT</u> in My[Q]Box settings)	
Answer Selection:	 Never give default answers Greatest effort to give correct answer Accept some near matching Accept all near matching Loose matching 	
Master Default Answer:	I do not know.	< >



You control where the My[Q]Box is positioned on the page as well as many design elements and messages. It is recommended that you do not include the built in My[Q]Box on an answer page, but instead use a custom banner that includes a My[Q]Box in the same format as it is offered on your web site.

If you do not include an automatically generated My[Q]Box on the answer page, then the rest of the settings in this section do not need to be adjusted.

My[Q]Box Position:	O Below Banner		
	OBelow Submit Section		
Slogan Message:			
Ask Message:			
Text Color:			
Border Color:			
Background Color:	○ Transparent ○ #000000		
Upper Left Corner Art:	ORounded corner, for white page		
Note: To specify	○Rounded corner with black outline, for white page		
custom art enter a full URL for the image.	0		
Upper Right Corner Art:	○ Rounded corner, for white page		
	Rounded corner with black outline, for white page		
	0		
Lower Right Corner Art:	○Rounded corner, for white page		
	O Rounded corner with black outline, for white page		
	0		
Lower Left Corner Art:	ORounded corner, for white page		
	O Rounded corner with black outline, for white page		
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1 Art:	OWhite		
	OBlack		
	0		
2 Art:	OWhite		
	OBlack		
3 Art:	Owhite		
	OBlack		
	0		